



1180 Andover Park West
Seattle, WA 98188
877-427-7915

[Date]

«First_name» «Last_name»
«Address_1», «Suite/Apt»
«City», «State» «Zip»

Dear «First_name» «Last_name»,

We are writing to you because of a recent security breach at Seattle Chocolates involving your credit card information.

Between the dates of September 29 and November 2, 2015, hackers were able to access credit card information from the third party shopping cart service provided on our website. We discovered the security breach on November 6, and promptly took steps to prevent any further access to our customer information. Seattle Chocolates immediately began an investigation and determined that the payment information you provided on our site was included. We have reported this breach to law enforcement and we will work with them to investigate and identify the person or persons responsible for this incident. We have also implemented new security measures on our website to prevent any similar theft.

We have no reason to believe that you are at risk of identity theft. However, as an added precaution, we have arranged to have AllClear ID protect your identity for twelve months at no cost to you. The following identity protection services start on the date of this notice and you can use them at any time during the next year:

AllClear SECURE: The team at AllClear ID is ready and standing by if you need identity repair assistance. This service is automatically available to you with no enrollment required. If a problem arises, simply call 877-676-0379 and a dedicated investigator will help recover financial losses, restore your credit and make sure your identity is returned to its proper condition. Please note, however, that additional steps may be required by you in order to activate your phone alerts and monitoring options.

AllClear PRO: This service offers additional layers of protection including credit monitoring and a \$1 million identity theft insurance policy. To use the PRO service, you will need to provide your personal information to AllClear ID. You may sign up online at enroll.allclearid.com or by phone by calling 877-676-0379 using the following redemption code: {RedemptionCode}.

Additional information about how to protect your identity is included on the reverse side of this letter. If you have further questions about the AllClear ID protection services, please call 877-676-0379. For questions about the security breach, you may call 877-427-7915 between the hours of 9 a.m. and 5 p.m. Pacific Standard Time.

We deeply regret this inconvenience.

Sincerely,

Jean Thompson
Owner and CEO

(see reverse)

ADDITIONAL INFORMATION

FREE CREDIT REPORT: You may obtain a copy of your credit report, free of charge, whether or not you suspect any unauthorized activity on your account.] It is recommended that you remain vigilant for incidents of fraud and identity theft by reviewing your credit card account statements and monitoring your credit report for unauthorized activity. You may obtain a free copy of your credit report by contacting any one or more of the following national consumer reporting agencies.

Equifax	Experian	TransUnion	Free Annual Report
P.O. Box 105069 Atlanta, GA 30348 1-800-525-6285 www.equifax.com	P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com	P.O. Box 2000 Chester, PA 19022 1-800-680-7289 www.transunion.com	1-877-322-8228 annualcreditreport.com

You can obtain additional information about placing fraud alerts and security freezes by contacting the above consumer reporting agency or by contacting the Federal Trade Commission.

How to Obtain a Credit Freeze:

To place a security freeze on your credit report, you need to send a request to a consumer reporting agency by certified mail, overnight mail, or regular stamped mail. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue. The consumer reporting agency may charge a fee of up to \$5.00 to place a freeze or lift or remove a freeze, unless you are a victim of identity theft or the spouse of a victim of identity theft, and you have submitted a valid police report relating to the identity theft incident to the consumer reporting agency.

FTC/AG Contact Info:

You can obtain information from the consumer reporting agencies, Federal Trade Commission or from your respective state Attorney General about steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the Federal Trade Commission or to the Attorney General in your state.

Federal Trade Commission	MD Attorney General	NC Attorney General
600 Pennsylvania Ave, NW Washington, DC 20580 consumer.ftc.gov 1-877-438-4338	200 St. Paul Place Baltimore, MC 21202 oag.state.md.us 1-888-743-0023	9001 Mail Service Center Raleigh, NC 27699 ncdoj.gov 1-877-566-7226

You may contact us at 877-427-7915 listed on the first page to learn what types of information Seattle Chocolates maintains about you.

IMPORTANT: We will NOT send you any electronic communications regarding this incident and ask you to disclose any personal information.